



## **Ceaselez announces joining of Vikas Krishan as Advisor**

Vikas (Vik) Krishan joins the Advisory Board and will be formally advising Ceaselez on business growth, marketing strategy and leadership.

Vikas is a globally experienced business strategist and board level advisor. He has held board seats and worked with early stage and mid-life cycle companies in the technology and financial services arena.

Vik has over 25 years' experience in international consulting and advisory work including 17 years at senior management/ partner level. He has a particular focus on Financial Services, Technology and Business services organisations. Vik's substantial global experience includes leading global business units and serving on the boards of several technology start-ups. He has held full Management and P&L leadership responsibility for clients, spanning multi country domains and leading large cross functional and cross border teams.

Vik has recently worked with a number of emerging technology firms in the areas of Blockchain and digital transformation. His career history includes roles as the global head of Financial Services platforms, solutions and large deals at HCL, Senior partner at Logica (A global technology services organisation with over 40,000 people where he was developed the client and sector strategy as well as global business development across all sectors).

Prior to Logica, Vik worked as Managing Director of the Financial Services Industry Group at EDS. In this role, Vik was part of the team that won and delivered the largest FS third party technology deal in history. Vik has also worked with Private Equity and corporate finance boutiques to help identify and execute pre- and post-acquisition strategies as well as acting as a board advisor to several organisations on business growth strategy.

Vik began his business career working for the Investment Banks CSFB and Morgan Stanley. He was a member of the Capital Markets strategy team at Accenture focusing on Strategic value creation for Financial Institutions and working within the firms M&A practice.

On joining Ceaselez, Vik said, *"I am delighted to be able to work with Venkat and the team in order to help them further develop and refine their strategy. Ceaselez fills an important gap in the marketplace and offers real value to organisations undergoing business and operational transformation."*

Venkat (Venkatesan Padmanabhan, CEO) said, *"I had the opportunity to work with Vik in Europe for one of the largest outsourcing contracts and his rich experience will help Ceaselez grow to the next level. We are honored that he has joined our advisory board."*